

1. Assendum to Position Paper See PM version Q.

Use of Pos. Paper

BPT had instructed its affiliates to promote paper as industry pos'n.

TG - Each Co. was to issue it as its own paper.

Sheehy - Are we allowed to have paper adopted by Assoc.

S/lock - Purpose in sending out was to get all members of Assoc. to agree.

TG - Can we agree promote this paper as pos'n of

Sheehy - Back to #9 - Declaration of constituents - Resist requirement for yields of smoke constituents -

If it is a fact of life in a particular inst. we'll live with it. Don't let it not introduce in markets where it isn't a requirement, industry shouldn't lead.

Agreed.

Working Parties:

Medical Research - Bentley, Graisach & Colby -

Plan to look further into. license in U.S. HB - See first Report - CVD
Chemicals which induce ventricular fibrillation - Blood clotting

Lack of research concerning co-variables

Pregnancy - Role of CO/nicotine

Resp. Diseases -

If can set up common standards for research, provides good opportunity for work on multi-national basis. Problem of organization & control.

Options:

Limit to exchange of info on what we know.

Go back & think further detail of areas & set priorities - no recommendations

Go ahead & some of suggested work

H. Graisach - Epidemic, have previously kept range of factors investigated - Point to summarize - kinds of inst. of studies where researchers did not publicize results esp. members. Industry could sponsor epidemic research.

F. Colby - Avoid giving research assignments to anti-industry people -

A.H. - Cerv. pathology
Cancer research - to them safe.

2025025124

Alleged Health Risks to Non-Smokers

H. Bentley - Can't provide data to ward off fanatics

Colby - Re Dr. Schmidt in German - French medical periodicals will refute his work.

HD - Monitor smoke constituents -

nicotine
nitrosamines
TPM

Willig put this in form of concrete proposal.

"Threshold Concept" - Based on industri. hygiene consider., no example where limits exceeded -

Do we have any hope of estab. proposition that there is a threshold below which no risk exists. Balance of opinion is No. Fanatics would get better of this argument.

5. Don't recommend devel. std. methods for constituents in sidestream smoke

6. Identify Acceptability of Risks & Nuisance

Risks in measuring constituents which another haven't yet mentioned.

Colby - Ranking of nuisance factors. (USA work)

Very small part, mentioned smoking

Suggests not do work on v. chloride, heavy metals, etc.

^{Just} in USA

Reed (~~USA~~) This W. Party shouldn't consider nuisance (sociological) from risks (scientific)

W. Party makes no rec. (disagreed) whether look into presence of metals as to which nobody has made accusations

Stnt-Moore - Why not measure & in air pol. of carcinogens/CO

Colby reports on ACS Conf - Dr. Boren made good start yesterday - Along lines of US Industry defense.

2025025125

Smoking Behavior

Jim Green (BAT)

BAT planning conf on smoking behavior in UK
in Nov

Compensation - Possibility of talking on competitive
areas. No joint work feasible

a) Effects on aggressive feelings

PM doing

Some work in UK

See little scope for further meetings

Members meet informally several times a yr.

2025025126

Social Acceptability -

Peterson (RJR) describes RJR focus grp & pub op research in US

By 3/1/78 select city to test campaign to change attitudes to smoking

Non-importance not an issue

Courtesy - smokers looking for rules of behavior (R) Industry campaign re: e.g. fire prevention to estab. industry responsibility & credibility Dampen smokers' impressions he's hurting others by smoking.

Von Portius - Doubts effectiveness -

Wietstocker - Good progress in Gru. from campaign, but also mobilizes smokers.

Gstry - Can demonstrate much activity, but no measure of effectiveness

Level of concern among smokers has shown slight drop.

Von B. - Suggests grp. provide themes for campaign, but tailors campaign to local condns.

German industry supports efforts in court proceedings dealing w/ passive smoking - National cong. vs. Ind'l. - Prefer series of local. info.

Rec. 6 - Info of Nat'l. Congres. - OK'd

7 - Ind'l. Clearinghouse -

2025025127

Recommendations for Social Acceptability Working Group

Strategic

Medical Research - Spengler

Concentrate on proper mechanization of info. at base

Metaramines in sidestream only import question.

Spengler: Smoking in single form all lit. that exists
on factors other than smoking in rel. disease

Passive smoking - harm or no harm. Other than
metaramines, we feel safe.

Give brief to Scient. Grp.

OK (a) to (e)

Gathering & classif. of info. re multi-factorial origin -

In form which can be processed for PR purposes

Med. Research

In relation to recommendations A-E in supplemental report

- ① Develop projects
- ② Give priority to metaramines
- ③ Costs & who shall do
- ④ Report by Feb 1

Behavior - Fold this group - Divide approved work betw. other working parties

See p. 2

- (A) - to med research
- (B) Out
- (C) Out

Merged Committee in Medical and Behavioral Research

Note that work to be done ⁱⁿ Behavior Area is principally
to be initiated or followed up by inst. Cos.
or T.R.C.

2025025128

1. Overall Passive Scoring

2-3 action

2025025129

Saturday, Nov. 12

Position Paper - Numerous para. 9

Sheehy - Simply adopt an individual approach & pass it to respective Trade Assns.

RWM - EEC -
 Ad hoc
 Prod. list
 Unfair subsidy

Nordic Council -

- ① EEC - No effective mechanism
- ② Swiss referendum - Success

Sheehy

Product liability - + other EEC probs.

Leave it members of ICOM to identify problems & allot responsibilities -

Individual task forces for specific projects -

Whist - Should establish permanent secretariat

Sheehy - This would evolve if needed, but should be deferred. Particular task forces working on particular probs & reporting to ICOM

Garrett - Agrees premature try to have permanent Working Party

Task Force on EEC

BAT - Dieter Von Specht - Chair of Task Force on Consumer Assembly
Imperial to chair T.F. on Prod. list ^{by 11/20}

What changes in EEC Prod. list can do we want
How do we get them

What are present laws of prod. liability, country by country
(Nomination to Task Force by Dec. 1)

Working Grp. would report to V. Specht or reconvene
Plans to be reported back to respective Coms

2025025130

Task Force on Swiss Referendum -
Nominations to RWB by Nov. 21
Propose Action Plan ASHP

↳ Differential Taxation (Stewart Lockhart)

Drum up support in other countries to
head off -

Garrison - Cos. should work on their ports &
trade assns.

Information exchange between Chmn. of
Trade Assns.

Info. Center - Assigned as feasibility study to
W.T. on Soc. accept.

Soc. Accept. Grp. to consider ~~existing~~ legal
Countermeasures -

Thanks to Behavior Working Party

Sugg. date for next mtg. - ~~April 6-8~~

March 9 - Arrive to Geneva

March 10-11 - Meetings -

2025025131